# EXCLUSIVE VIP EXPERIENCES

# **The Amber Group**

The Amber Group is world-renowned for delivering exceptional experiences in and out of the world of F1<sup>®</sup>. From exhilarating parties to organization of corporate incentive weekends, the Amber Group provides unrivalled turnkey experiences for business and leisure clients alike.

Amber Lounge Parties Amber Lounge Fashion Amber Lounge Dining Amber Hospitality Amber Lifestyle Amber Summer F1<sup>®</sup> GP weekends Monaco GP & Singapore GP Monaco GP Hospitality GP weekends across F1<sup>®</sup> calendar Private & Corporate Tailor made Events outside of F1<sup>®</sup> Pop-Up day restaurant and DJ Lounge

CORPORATE LIFESTYLE EXPERIENCES • TOUR F FASHION SHOWS • F1® HOSPITALITY • YACHT

TOUR PACKAGES · GP AFTER PARTIES YACHT RACE VIEWING · SPONSORSHIP



The Monaco Grand Prix weekend with Amber Lounge was simply magnifique! The Amber Lounge learn organized paddock and grid access which was just the most incredible experience and to then watch the race, trackside from the Amber Lounge Yacht, finished the day in a perfect way! BLAISE MATUIDI, 2018 FOOTBALL WORLD CHAMPION



There's no better way of spending the iconic Monaco Grand Prix weekend than with Amber Lounge! It truly is an exceptional experience from start to finish.

PAMELA ANDERSON, ACTRESS, MODEL It is awesome to be part of an Amber Lounge event which raised over half a million USD for Race Against Dementia. The catwalk itself is always a lot of fun and very different to my daily life. CHARLES LECLERC, F1 DRIVER - SCUDERIA FERRARI A truly unforgettable first time F1 experience. From the race viewing onboard the yacht to the amazing dining experience. Amber Lounge was absolutely fantastic. The After Party was awesome! OLIVIA CULPO. ACTRESS, INFLUENCER AND ENTREPRENEUR

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> There isn't a better place to watch the Monaco GP than on-board the Amber Lounge Yacht, location, food and ambiance were awesome. I couldn't celebrate too much at the Amber Lounge After Party due to my training schedule but my guests had a ball MARK CAVENDISH MBE, CYCLIST

# **Friends of Amber Lounge**

#### ROYALTY

Olivia Culpo

Kit Harington

Liam Cunningham

HSH Prince Albert II of Monaco Princess Martha Louise of Norway Prince Harry ACTORS • MODELS • MUSICIANS • INFLUENCERS Josephine Skriver Jasmine Tookes Akon Jason Derulo Nikolaj Coster-Waldau Pamela Anderson DJ Sigala Ella Eyre Kelis Kim Kardashian Justin Beiber Mya Jermaine Dupri Jay Sean Will.i.am Craig David Justin Jesso Gary Dourdan Brandon Lee Adil Rami Freddie Hunt Lady Victoria Hervey Victoria Silvstedt Chachi Gonzales Helen Owen F1° DRIVERS Charles Leclerc

Max Verstappen

Daniel Riccardo Valtteri Bottas Sergio Perez Carlos Sainz Pierre Gasly Nico Hulkenburg Antonio Giovinazzi George Russell **DRIVERS (OTHER SERIES)** Tatiana Calderon

Tatiana Calderon Anthoine Hubert Jean-Eric Vergne Andre Lotterer Vitantonio Liuzzi Esteban Gutierrez Jake Aitken Guanyu Zhou Sergey Sirotkin Nicholas Latifi Marcus Ericsson Esteban Ocon Brendon Hartley LADIES OF F1® Lee Mckenzie Natalie Pinkham Noemi De Miguel Jennie Gow Mervi Kallio Natalia Fabrichnova Anna Nentwig Tamara Boullier Amanda Newey Mara Sangiorgio **SPORT** Chris Gayle Blaise Matuidi Marco Verratti Leandro Paredes Nacer Chadli Rudy Gobert Sam Warburton George North Lindsey Vonn P.K Subban Rob Sylvester Wynand Oliver Mike Tindall Andreas Mikkelsen Sir Jackie Stewart Eddie Irvine

amper lounge



# The Amber Lounge F1®

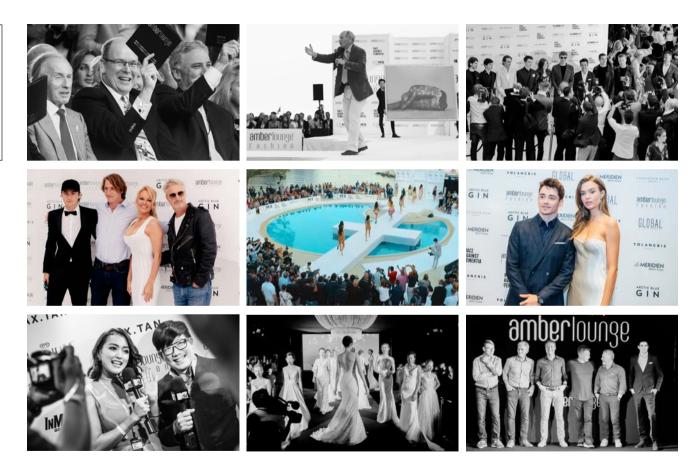
Amber Lounge is the world's most exclusive Grand Prix Lifestyle experience that follows the F1<sup>®</sup> series around the globe. It is a one-of-a-kind entertainment destination with the international jet-set, royalty, film stars and the Formula One<sup>®</sup> fraternity witnessing spectacular fashion shows, heart-racing live performances and electrifying DJ sets.

"Being invited to be part of the 'Amber Lounge Legends' fashion show in Singapore to raise money for Make-a-Wish was a great experience, then to relax with Mika, Damon and Johnny after was fun." David Coulthard, MBE, Former F1<sup>®</sup> Driver



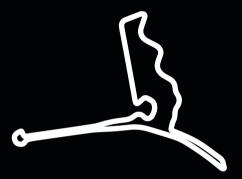
Amber Lounge Fashion was established in 2006 under the High Patronage of H.S.H. Prince Albert II of Monaco. The breathtaking event is where F1<sup>®</sup> drivers rock the runway, models showcase the latest collections from internationally renowned designers, and guests pledge their support in our live charity auction. The show will take place in Monaco, Singapore and other destinations.

Enquire for packages, individual passes and sponsorship.



**amper**lounge





Enquire

More information coming soon



# MAY 22 / 23 / 24 Monaco GP Weekend



Amber Lounge Monaco is the 'crown jewel' of F1<sup>®</sup> after parties.

An Ultimate weekend experience offering, VIP trackside race viewing yachts, a one-of-a-kind F1<sup>®</sup> Driver Fashion Show, Dining, Live Charity Auction, and three nights of After Parties with International DJ's and live entertainment.

Tables from €5,440; Individual passes from €370.





# U\*NITE Package Fashion + Dining + Club

Exclusive to Monaco

The Amber Lounge Fashion Show, where F1<sup>®</sup> drivers rock the runway, models showcase the latest collections from internationally renowned designers, and guests pledge their support in our live charity auction, followed by the unique Amber Lounge Dining and Party. One U\*NITED and exhilarating experience.

## Tables for 8 guests:

U*NITE Methusalem Table	€ 26,250
U*NITE Jeroboam Table	€ 18,150
U★NITE VIP Table	€ 11,800
U*NITE Classic Table	€ 7,840
Individual Passes:	
U*NITE Shared VIP Table	€ 1,475 pj

U\*NITE Shared Classic Table € 980 pp



# **Monaco Race Viewing Yacht**

The Ultimate Jet Set hospitality for the Grand Prix race weekend is held on-board our luxury 30 meter tri-deck yacht, providing unrivalled trackside views. This luxury hospitality experience includes celebrity & F1<sup>®</sup> driver appearances, an all-day open bar including champagne, sublime buffets, luxury tender transfers & gift bags with team merchandise.

## PREVIOUS F1® DRIVERS & GUESTS

Carlos Sainz David Coulthard Eddie Irvine Esteban Ocon Eva Simons Felipe Massa Gareth Bale Grandmaster Flash Jennifer Lawrence John Martin John Newman Justin Bieber Kim Kardashian Labrinth Lindsay Lohan **Marcus Ericsson** Matthew Williamson **Mika Häkkinen** Nico Hülkenberg Pamela Anderson

Pete Tong Pixie Lott Rachel Hunter **Romain Grosjean** Sergio Perez Stoffel Vandoorne Taio Cruz Vanessa Hudgens ... among others

Paul di Resta

# **NEW for Monaco 2020**

# THURSDAY F1® Free Practice Yacht Race Viewing

Simply relax or network on board our luxury Amber Lounge trackside yacht whilst watching  $F1^{\circ}$  free practice. Package includes tender pick up & hospitality throughout the day, with signature cocktails, champagne & buffet.

# FRIDAY The Ultimate Luxury Yacht Party

Experience our renowned party atmosphere, simply transferred from land to sea. VIP hospitality throughout the day, with signature cocktails, champagne, buffet, VIP tender transfers, resident Amber Lounge DJ and on-board entertainment.

# AMBER LIFESTYLE Tour with Legends • Invite only

Five day driving experience with legends of F1<sup>®</sup>.



# Dining

Exclusive to Monaco

Al Fresco Dining - mellow vibes, a gourmet menu with unlimited wines: the perfect way to begin your Amber Lounge experience at our beachfront venue with stunning views of the Monaco skyline and luxury yachts.

€300 per person.



more information at monaco@amber-lounge.com

**amper**lounge

# SEPTEMBER 18 / 19 / 20 Singapore GP Weekend

Singapore is home to Formula 1's<sup>®</sup> only night race where guests go straight from paddock to Amber Lounge on Friday, Saturday and Sunday.

## NEW for 2020:

The Amber Lounge Charity Fashion Show & the Fashion after Party moves to Friday night. Drivers walk the catwalk in aid of Make-a-Wish Foundation.

Saturday Amber Lounge new concept to be announced soon.

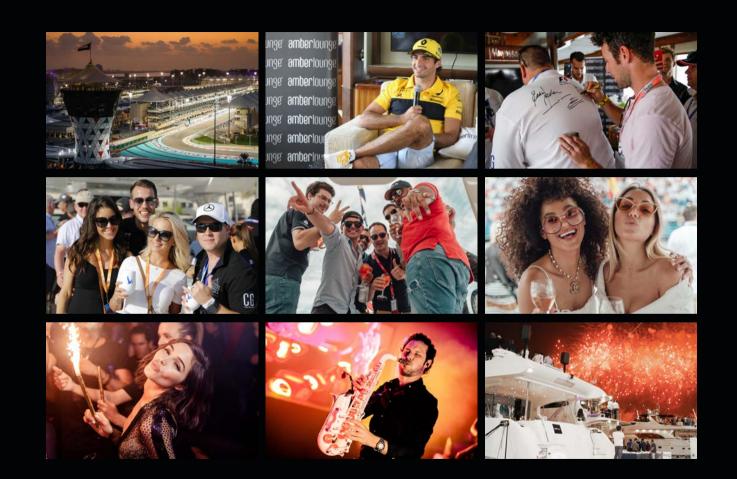
Tables from SGD 8,000; Individual passes from SGD 650.



# Abu Dhabi GP Weekend

Amber Lounge clients will experience the ultimate 2-day hospitality package which immerses guests into the high-octane world of F1<sup>®</sup>. Day and night the Amber Lounge team will cater for all of your needs with all-inclusive yacht hospitality, celebrity & F1<sup>®</sup> driver appearances as well as Amber Lounge yacht parties.

Enquire for passes, packages and sponsorship.



# **Amber Lounge All Inclusive Party Packages**

## Packages

ULTIMATE WEEKEND PACKAGE Bespoke, tailor-made weekend package

#### U\*NITE MONACO ONLY

Package includes: signature pre-show cocktails, Fashion Show seats, gourmet dining, Fashion After Party, all with unlimited bottle service.

## ALL ACCESS PASSES • YACHT AND CLUB MONACO ONLY

Day to night access to Amber Lounge on Saturday that includes access to the Amber Lounge Yacht and Classic Table pass on Saturday night at the club.

#### ABU DHABI WEEKEND

The ultimate 2 day hospitality package immersing guests into the high-octane world of F1<sup>®</sup>.

## Tables

## **DJ BOOTH** EXCLUSIVE TO SINGAPORE

Party with DJs  $\vartheta$  live acts on our raised DJ booth table next to the DJ's stage. Thirty bottles of Dom Perignon, 3L bottle of Vodka, premium spirits  $\vartheta$  unlimited bottle service by our Amber Angels.

## METHUSALEM

Located adjacent to the dance floor, serviced, with a 6L Methusalem bottle of champagne, 3L Jeroboam bottle of vodka, premium spirits  $\vartheta$  unlimited bottle service.

## JEROBOAM

Positioned in the heart of the action, served with 3L Jeroboam bottle of champagne & unlimited bottle service.

### VIP

Well positioned  $\vartheta$  served with unlimited bottle service incl. premium champagne.

## CLASSIC

Presented with unlimited complimentary bottle service incl. house champagne.

## Passes

## SHARED TABLE

Unlimited bottles service including champagne with table seating; each table seats maximum of eight guests.

## STANDING

Access to all areas, open bar including house champagne.

**amper**lounge

"Amber Lounge F1<sup>®</sup> Drivers Charity Fashion Show are one of the hallmarks of the glamorous Monaco Grand Prix weekend. I was touched and extremely grateful that Amber Lounge chose my foundation Race Against Dementia, as their charity partner. My wife Helen sadly suffers from dementia and the staggering amount raised will help to find a cure for this terrible illness."

Sir Jackie Stewart

# **Charities**

Amber Lounge's ground-breaking charity auction has raised more than USD 6 million for charitable organisations including, Sir Jackie Stewart's, 'Race against Dementia', the Elton John AIDS Foundation, Special Olympics and the Nelson Mandela Children's Fund. We also support a range of other notable causes, targeting help where it is most needed.



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Another memorable year at Amber Lounge comes to a close as 2019 has seen over 5,000 guests witnessing outstanding performances from international artists Ella Eyre, Sigma and Amber Lounge resident DJ Sigala as well as a multitude of performing artists, musicians and contortionists. Victoria Secret's model Josephine Skriver and TV star Olivia Culpo were amongst the celebrities to join the celebrations, alongside 22 F1<sup>®</sup> legends and drivers including Valterri Bottas, Charles Leclerc and 2-time F1<sup>®</sup> World Champion Mika Hakkinen. We have raised a huge sum of money for charities including Sir Jackie Stewart's Race Against Dementia and Make-A-Wish Singapore.

I would like to say a special thank you to our partners and everyone who have supported and helped Amber Lounge to be seen as the ultimate hosts in relaxation, networking and of course, partying.

I look forward to an even better year in 2020 and hope to see you somewhere in the world.

Sonia Irvine Founder of Amber Lounge



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